

Exemplary Studyplan SIBE-MANAGEMENT-MASTER

M.Sc. in International Management

For better clarity, this exemplary studyplan is reduced by some information (e.g. deadlines of assignments, blended learning, exact designation of the assignments).

65 days of classroom seminars in 24 months (out of which approx. 50 are week days (Monday to Friday); approx. 15 Saturdays); 35 days of blended learning, not listed in this illustration.

| | DATE | CLASSROOM SEMINARS, TRANSFER | DAYS | EXAM | LOCATION |
|---|---|---|------|-----------|---------------------------|
| Project Curriculum – Project Loop 1 | SEMESTER 1 | | | | |
| | approx. month 1/2 | Kick Off | | | Stuttgart |
| | | Practical Corporate Management & Success Factors (PCM/SF) | 2 | | |
| | | Foundations of Empirical Social Research / Exercises of Scientific Work (FESR/ESW) | 1 | | |
| | approx. month 2/3 | Methods of Qualitative and Quantitative Research (MQQR) | 1 | TP | Stuttgart |
| | | Project Planning and Management | 2 | | Stuttgart |
| | approx. month 4 | Market Research / Competition Analysis (MR/CA) / Political, Economic and Legal Systems (PELS) | 3 | WT | Stuttgart |
| | approx. month 4/5 | Personality / Development of Competencies 1 / SCA1 | 6 | TP | Berlin |
| | | Seminars out of module 1 of the chosen elective module 5/6 days or 1 x 3 and 1 x 2/3 days | 5/6 | TP | Stuttgart |
| approx. month 6 | Presentation PSA Project Loop 1 | 1 | PSP | Stuttgart | |
| | Proseminar – Business Objectives / Strategic Management | 1 | | | |
| Project Curriculum – Project Loop 2 | SEMESTER 2 | | | | |
| | approx. month 7 | Management Accounting / Corporate Planning | 5 | WT | Berlin |
| | approx. month 8 | Networking & Network Development 1 & 2 | 2 | | Stuttgart |
| | | Conflict Management and Negotiation (CMN) | 1 | | |
| | | Seminars out of module 2 of the chosen elective module 5/6 days or 1 x 3 and 1 x 2/3 days | 5/6 | TP | Stuttgart |
| | approx. month 11 | Presentation PSA Project Benefit | | PSP | E-Campus |
| | approx. month 12 | Presentation PSA Project Loop 2 | 1 | PSP | Stuttgart |
| Proseminar – Business Objectives / Strategic Management 2 Development of Competencies 2 / SCA2 | | 1 | TP | | |
| Project Curriculum – Project Loop 3 | SEMESTER 3 | | | | |
| | approx. month 15/16 | Intercultural Management / Emerging Markets / | 16 | | Partner University abroad |
| | | Business Opportunities Abroad / Industrial Economics / | | | |
| | | Business Practices / Functional Areas of Management | | | |
| | | Presentation PSA Plan of Int. Business Dev. /MBA-Thesis | | | |
| approx. month 17/18 | Presentation PSA Project Loop 3 | 1 | PSP | Stuttgart | |
| Management and Marketing of Digital Transformation / E-marketing & E-business | 3 | | | | |

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|---------------------|--|------|------|--------------------------|
| SEMESTER 4 | | | | |
| approx. month 19 | Development of Competencies 3 – SCA3 | 1 | PSP | Stuttgart/ Berlin |
| | Human Resource Management / Organizational Management / Designing Competitive Organizations | 2 | TP | |
| approx. month 19/20 | Power and Influence / Organizational Behavior / Leading Organizations and Teams / The (Moral) Leader | 3 | | Stuttgart/ Berlin |
| approx. month 23 | Deadline Master's Thesis | | MT | Stuttgart |
| approx. month 24 | Final Examination | | FE | Stuttgart/ Herrenberg |

IN GENERAL THE SEMINARS ARE DIVIDED AS FOLLOWS (VARIATIONS POSSIBLE):

MAIN STUDY PERIOD:

- 1 x 2-day seminar (Stuttgart)
- 7 x 3-day seminar (Stuttgart)
- 1 x 4-day seminar (Stuttgart)
- 1 x 5-day seminar (Berlin or Stuttgart)
- 1 x 6-day seminar (Berlin)

COMPULSORY ELECTIVE SUBJECT:

- 2 modules of 5 or 6-day seminar (respectively 2 x 2/3 day seminar) (predominantly Stuttgart)

SEMINARS ABROAD IN THE 2 YEARS:

- 1 x 3-week study trip (e.g. to Brazil), generally during 3rd semester
- Students organize and book the flights in agreement with the company. SIBE organizes accommodation as well as the local program.

ATTENDANCE TIME:

Classroom seminars generally start at 10am on the first day and 9am on the following days (9-hour days). On the first day seminars end at 7pm and on the following days usually at 6pm. Apart from the day of departure, there can be additional group work, guest lectures etc. (we will inform you in advance). On the last day, seminars end at or before 5pm. (Exceptions are marked in the study plan!)

LEISTUNGSNACHWEISE:

| | |
|------------------------------|--|
| 2 Written Tests (WT) | = one one-hour test / one two-hour test |
| 6 Transfer Papers (TP) | = transfer-oriented with a scope of about 5-7 pages |
| 6 Project Study Papers (PSP) | = transfer-oriented and project related with a scope of about 20 pages (one exception with up to 30 pages) |
| 1 Master's Thesis (MT) | = Final paper of about 80-100 pages |
| Final Examination (FE) | = Presentation and defense of the Master Thesis (MT) |

- subject to change -