

Course	Topic	Organized on	Course	Topic	Organized on
Semester 1					
			Introduction week		SEC
C1	Basics 3: Economics	PB	C2	Competence Development 1	SEC
C1	Basics 3: Economics	PB	C2	Competence Development 1	SEC
C1	Basics 3: Economics	PB	C2	Competence Development 1	SEC
C1	Basics 3: Economics	PB	C2	Competence Development 1: Writing of TP	SEC
C1	Basics 3: Economics	PB	C2	Competence Development 1: Writing of TP	SEC
C1	Basics 3: Economics	PB	C2	Competence Development 1: Writing of TP	SEC
C1	Basics 3: Economics	PB	C2	Competence Development 1: Writing of TP	SEC
C1	Basics 3: Economics	PB	C2	Competence Development 1: Submission of TP	SEC
C3	Organizational Creativity, Discovery & Innovation	PB			
C3	Organizational Creativity, Discovery & Innovation	PB			
C3	Organizational Creativity, Discovery & Innovation	PB			
C3	Organizational Creativity, Discovery & Innovation	PB			
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C3	Organizational Creativity, Discovery & Innovation	PB			
C3	Organizational Creativity, Discovery & Innovation	PB			
C3	Organizational Creativity, Discovery & Innovation	PB			
C4	Project Management	PB	C5	Methods of Empirical Social Research	SEC
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C4	Project Management	PB	C5	Methods of Empirical Social Research	SEC
C4	Project Management	PB	C5	Methods of Empirical Social Research	SEC
C4	Project Management	PB	C5	Methods of Empirical Social Research: Writing of MPP	SEC
C4	Project Management	PB	C5	Methods of Empirical Social Research: Writing of MPP	SEC
C4	Project Management	PB	C5	Methods of Empirical Social Research: Writing of MPP	SEC
C4	Project Management	PB	C5	Methods of Empirical Social Research: Submission of MPP	SEC
Semester 2					
C6	Business Analytics	PB	C7	Applied Research: Current Situation	SEC
C6	Business Analytics	PB	C7	Applied Research: Current Situation	SEC
C6	Business Analytics	PB	C7	Applied Research: Current Situation	SEC
C6	Business Analytics	PB	C7	Applied Research: Current Situation	SEC
C6	Business Analytics	PB	C7	Applied Research: Current Situation: Writing of MPP	SEC
C6	Business Analytics	PB	C7	Applied Research: Current Situation: Writing of MPP	SEC
C6	Business Analytics	PB	C7	Applied Research: Current Situation: Writing of MPP	SEC
C6	Business Analytics	PB	C7	Applied Research: Current Situation: Submission of MPP	SEC
C8	Business Strategy & Planning	PB	C9	Competence Development 2	SEC
C8	Business Strategy & Planning	PB	C9	Competence Development 2	SEC
C8	Business Strategy & Planning	PB	C9	Competence Development 2: Writing of TP	SEC
C8	Business Strategy & Planning	PB	C9	Competence Development 2: Writing of TP	SEC
C8	Business Strategy & Planning	PB	C9	Competence Development 2: Writing of TP	SEC
C8	Business Strategy & Planning	PB	C9	Competence Development 2: Writing of TP	SEC
C8	Business Strategy & Planning	PB	C9	Competence Development 2: Writing of TP	SEC
C8	Business Strategy & Planning	PB	C9	Competence Development 2: Writing and Submission of TP	SEC

C10	Strategic Integrated Marketing Communication	PB	C11	Applied Research, Foresight management, Influencing Factors	SEC
C10	Strategic Integrated Marketing Communication	PB	C11	Applied Research, Foresight management, Influencing Factors	SEC
C10	Strategic Integrated Marketing Communication	PB	C11	Applied Research, Foresight management, Influencing Factors	SEC
C10	Strategic Integrated Marketing Communication	PB	C11	Applied Research, Foresight management, Influencing Factors	SEC
C10	Strategic Integrated Marketing Communication	PB	C11	Applied Research, Foresight management, Influencing Factors Writing of MPP	SEC
C10	Strategic Integrated Marketing Communication	PB	C11	Applied Research, Foresight management, Influencing Factors Writing of MPP	SEC
C10	Strategic Integrated Marketing Communication	PB	C11	Applied Research, Foresight management, Influencing Factors Writing of MPP	SEC
C10	Strategic Integrated Marketing Communication	PB	C11	Applied Research, Foresight management, Influencing Factors Submission of MPP	SEC
Semester 3					
C12	Financial Tools for Managers	PB	C16	Law 1	SEC
C12	Financial Tools for Managers	PB	C16	Law 1	SEC
C12	Financial Tools for Managers	PB	C16	Law 1: Writing TP	SEC
C12	Financial Tools for Managers	PB	C16	Law 1: Writing and Submission of TP	SEC
C12	Financial Tools for Managers	PB	C16	Law 2	SEC
C12	Financial Tools for Managers	PB	C16	Law 2	SEC
C12	Financial Tools for Managers	PB	C16	Law 2: Writing TP	SEC
C12	Financial Tools for Managers	PB	C16	Law 2: Writing and Submission of TP	SEC
C13	Quantitative Analysis & Decision Making for Managers	PB	C14	Applied Research, International Factors	SEC
C13	Quantitative Analysis & Decision Making for Managers	PB	C14	Applied Research, International Factors	SEC
C13	Quantitative Analysis & Decision Making for Managers	PB	C14	Applied Research, International Factors	SEC
C13	Quantitative Analysis & Decision Making for Managers	PB	C14	Applied Research, International Factors	SEC
C13	Quantitative Analysis & Decision Making for Managers	PB	C14	Applied Research, International Factors Writing of MPP	SEC
C13	Quantitative Analysis & Decision Making for Managers	PB	C14	Applied Research, International Factors Writing of MPP	SEC
C13	Quantitative Analysis & Decision Making for Managers	PB	C14	Applied Research, International Factors Writing of MPP	SEC
C13	Quantitative Analysis & Decision Making for Managers	PB	C14	Applied Research, International Factors Submission of MPP	SEC
C15	Organizational Dynamics & Effectiveness	PB			
C15	Organizational Dynamics & Effectiveness	PB			
C15	Organizational Dynamics & Effectiveness	PB			
C15	Organizational Dynamics & Effectiveness	PB			
C15	Organizational Dynamics & Effectiveness	PB			
C15	Organizational Dynamics & Effectiveness	PB			
C15	Organizational Dynamics & Effectiveness	PB			
C15	Organizational Dynamics & Effectiveness	PB			
Semester 4					
			C17	Competence Development 3	SEC
			C17	Competence Development 3	SEC
			C17	Competence Development 3	SEC
			C17	Competence Development 3: Writing CDP	SEC
			C17	Competence Development 3: Writing CDP	SEC
			C17	Competence Development 3: Writing CDP	SEC
			C17	Competence Development 3: Writing CDP	SEC
			C17	Competence Development 3: Submission of CDP	SEC
				Master Thesis	SEC



Exemplary Program Schedule



SCHOOL OF INTERNATIONAL BUSINESS
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STEINBEIS UNIVERSITY BERLIN

Colored Seminar Phase
Uncolored Writing Phase